



QR Code Campaign **Intern/Volunteer/ Position**

AGENCY DESCRIPTION:

AFFEC is a nonprofit organization located in Eugene, Oregon. AFFEC'S mission is to find loving and permanent families for every waiting foster child.

JOB SUMMARY:

Create and develop QR codes for all our programs, social media and websites. Use them to educate and create awareness about our organization. Work with our organization program director to use QR codes to communicate their most important messages.

RESPONSIBILITIES:

Under the supervision of the Program Director, the intern/volunteer will:

- Evaluate all the way we can use QR codes, how other are using QR codes and write up options
- Create marketing plan and timeline around incorporating QR codes to each program, social media and website
- Design marketing outreach tools to create awareness of our QR codes
- Execute plan, work through barriers and evaluate next steps

SKILLS/QUALIFICATIONS REQUIRED:

- Excellent oral and written communication skills with the ability to communicate with diverse populations
- Computer skills/ data entry
- Experience using Microsoft Excel and PowerPoint
- Well organized with attention to details
- Ability to meet deadlines

TRAITS BEST SUITED FOR POSITION:

oriented, committed, follow-through

Detail-

EXPERIENCE OR SPECIAL SKILL DESIRED:

Web skills, ability to work through barriers

SCHEDULE:

Nine hours per week-minimum, several days per week

CONTACT:

Coordinator at info@afamilyforeverychild.org or 541-343-2856

Volunteer