



Text Messaging and SMS Marketing Campaign Volunteer/Internship Position

AGENCY DESCRIPTION:

AFFEC is a nonprofit organization located in Eugene, Oregon. AFFEC'S mission is to find loving and permanent families for every waiting foster child

JOB SUMMARY:

AFFEC is looking for someone who can develop a text messaging and SMS campaign that will be used for recruitment, marketing, education, and fundraising.

RESPONSIBILITIES:

- Research SMS/text message options, companies and write up options
- Create marketing plan and timeline
- Outline web work needed and process for completion
- Design marketing outreach
- Create web, newsletter, targeted emails, PSA
- Execute plan, work through barriers and evaluate

EDUCATION NEEDED:

- PHP/HTML/CSS/Dreamweaver CS5
- Programming: object oriented programming in C#, Java or C++
- Protocols: familiarity with TCP/IP
- SMS/ texting
- Database interfacing: SQL and interfacing to programs
- Familiar with frameworks

SKILLS/QUALIFICATIONS:

- Excellent oral and written communication skills with the ability to communicate with diverse populations
- Computer skills and data entry
- Experience using Microsoft Word and PowerPoint
- Well organized with attention to detail and ability to carry out tasks independently
- Ability to meet deadlines
- Web programming skills to help design text messaging and SMS set up

TRAITS BEST SUITED FOR THIS POSITION:

Detail-oriented, committed, and follow-through

EXPERIENCE OR SPECIAL SKILLS:

Web skills, ability to work through barriers, and programming experience

SCHEDULE:

9 hours per week

CONTACT:

Volunteer Coordinator at info@afamilyforeverychild.org or 541-343-2856