



INTERNSHIP JOB DESCRIPTION
A Family For Every Child/ Heart Gallery
Winter Wonderland Planner
Intern/Volunteer Job Description

AGENCY DESCRIPTION:

AFFEC is a nonprofit organization located in the Oregon.

AFFEC'S mission is to finding loving, permanent families for every waiting foster child.

JOB SUMMARY: Be responsible for Planning and carrying out the Winter Wonderland Event for 2012. Use last 2 year experienced Volunteers and tools to plan for 2012's Event. Set goals for funding, and attendee's for 2012. Create new ideas to bring to Event.

INTERN RESPONSIBILITIES:

Under the supervision of the Christy Obie-Barrett, the intern will:

- Research last 2 Winter Wonderland Events, write up changes needed, goals for 2012, funding and attendee's, partners, new ideas, new funding sources, new sponsors
- Compile team of past volunteers, asses supplies we have from 2011, plan for needed growth in 2012
- Interview past volunteers to create plan for 2012, assign committee heads, identify new needs
- Recruit, train and engage new volunteers, venues or partners needed
- Plan a timeline for tasks to be completed, who needs to be involved, what is needed, create a budget
- Plan Marketing Calendar, social media plan and Advertising campaign
- Work with web team to lay out web pages
- Build email templates, press releases, PSA's and other marketing tools
- Carry out Event, Evaluate Event, thank all partners, enter all data
- Make plan for next year's event

EDUCATION NEEDED:

Event experience, experience contacting donors/sales, web and social media experience. Advertising and Marketing experience. Business and budget knowledge, decorating skills

SKILLS/QUALIFICATION REQUIRED:

- Excellent oral and written communication skills, with ability to communicate with diverse populations
- Computer skills/Data entry
- Experience using Microsoft Excel and PowerPoint programs
- Well organized with attention to detail and ability to carry out tasks independently
- Ability to meet deadlines

PERSONALITY BEST SUITED FOR THIS POSITION: out going, driven, dedicated, confident

EXPERIENCE OR SPECIAL SKILLS DESIRED: Team player, attention to detail, follows through

SCHEDULE:

9-12 month commitment and planning

9 hours a week

Until Event is over and all donors are thanked, all data is recorded

CONTACT: Executive Director, Christy Obie-Barrett, 541-343-2856, christy@afamilyforeveychild.org

ASSIGNED TO _____

DATE ASSIGNED _____

DATE ENDING/COMPLETED IF ONE _____