



Photographer Formatting Guidelines

It is important to us that all children are displayed equally in our exhibit. Therefore we have a few requests:

1. A Family for Every Child - Heart Gallery will have all the rights to the images
2. Finished images must be delivered in the following format: One web size image (72 dpi), one print size (full resolution, high compression .jpg) that allow for resizing to fit both 12x18 or 16x20 crops.
3. We also request a series of “as is” images showing the child’s personality to be used in a web-based slideshow that AFFEC will be responsible for creating.
4. Use "raw" camera setting rather than JPEG format. Please do not compress files.
5. At least one vertical and one horizontal image is requested. For Family Groups, especially three or more, horizontal only format is OK.
6. We would like a few black and white shots that we can use for publicity
7. All images should be uploaded to AFFEC’s FTP site with one week of the photo shoot (instructions attached).

Recommendations:

1. It is best to have an assistant if you are photographing a sibling group of more than two children
2. Please try to get some full body action shots, this is not required so always make sure the child is comfortable
3. It is always best if siblings are touching
4. The pictures should look warm and friendly.
5. Please make sure that the child is completely in the shot.
- 6. When looking at a photo most people are drawn in by the look in the child’s eyes.**