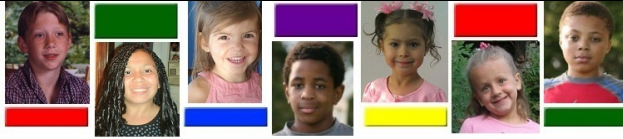


From: Rebecca Rhodes [christy@afamilyforeverychild.ccsend.com] on behalf of Rebecca Rhodes [rebecca@afamilyforeverychild.org]
Sent: Wednesday, July 31, 2013 12:53 PM
To: scott.corcoran@afamilyforeverychild.org
Subject: Recruitment Newsletter! Read all about what we are doing here at AFFEC!



**Refinet
Note**

Photo-listing:

Our public website is a great recruitment tool for any child seeking a forever family. We have had over 60 million views on our public website in the last 10 months. In addition to the volume of people on our public site, we have automated our home study submission process, which now receives more than 500 submissions a month.

[Click here to list a child with us!](#)

Northwest Heart Gallery:

Our Heart Gallery is what we are most known for and proud of. The gallery is a photographic exhibit featuring professional photographs of local foster children. Under each photograph is a description of the child's interests and personality traits, as well as his or her current needs. Most of these children are primarily in need of finding permanent adoptive families. However, many are simply in need of a mentor who can spend time with them. The photographs are displayed in various venues around the city. We currently have over 50 venues in the Oregon and Washington area displaying nearly 100 children. We are always looking for more venues and more viewers!

[Click here to become a Heart](#)

What we can do for any child on your caseload!

Photo-listing site

~

Connect you to a professional photographer

~

Northwest Heart Gallery

~

Send a targeted email

~

Present a child(ren) in a Child Matching Event

~

Attend a Family Matching Event

~

This sibling group of SEVEN have been matched with one of our Matching Assistance families!



~

Gallery Venue!

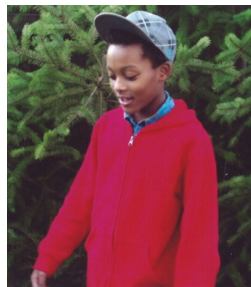
We can connect you to a professional photographer:

In addition to the Heart Gallery, we can arrange to have professional photos taken of children and make the photos available for distribution nationwide. We will arrange for professionals to photograph children to assist

in recruitment efforts. Recent, nice and

professional photos showing the children doing hobbies or activities they love get the best responses from prospective adoptive families. Here is an example of a Washington boy that we helped take pictures of!

Before:



After:



Having professional pictures of a

We also had two sibling groups that were going to be featured in our July 24th matching event and through advertising for the event we had a few families fall in love with them and begin the process to adopt!



(this picture has been changed from request of the caseworker)

Other news!

We just fundraised 19,000 dollars in our first annual summer event at Sweet Cheeks winery!

Thank you to all the volunteers, sponsors, and donors who contributed to making this event a huge success!

We are in the beginning stages of planning our annual event on November 12th!

Last year we had over 100 auction packages! But we can not do it alone, we need your help! We need gift cards or any tangible item of value. No gift is to small and we appreciate each and every donation! Your donations can be mailed to 1675 West 11th Ave Eugene OR 97402. All donations are tax deductible.

child really does significantly improve their likelihood of getting adopted.

[Click here to request professional photos!](#)

Targeted emails:

Our targeted e-mails go out to families whose environments and experiences match the specified child's needs. We run a report through our database and select families that may fit child's special conditions and desires. These e-mails are especially helpful with children who have very specialized needs and with children who need urgent placement. Here are some current children that are looking for forever homes and a great example of our targeted emails!

[Click here to see an example!](#)
[Click here to request a targeted email!](#)

Matching Events:

Our Online Child Matching Events and Online Family Matching Events utilize user-friendly and accessible technology to better match children with their forever families. In a child matching event, social workers present on children from their caseloads to an audience of prospective adoptive families. After the event is over any family can submit on the featured children. In our Family Matching Events, families present about their family dynamic to an audience of caseworkers. After the Family Matching Event is over, any social worker can request the home study of a featured family.

[Click here to register for one of our up and coming Child Matching Events!](#)

*Together we are
changing the lives of
thousands of foster
children and helping
them find their forever
families!*

*Because every child deserves a forever
family!*

Up-and-coming dates include

August 7th- Featuring children from New York, Ohio, and New Jersey looking for families nationwide!

August 22nd- Featuring South Carolina Children looking for a family nationwide!

September 18th- Michigan children looking for families nationwide!

[Click here to register for our next family matching event August 18th!](#)

Keep your eye our first matching event featuring only our agency families! This will be scheduled for the beginning of September!

To request to present in a child matching event please contact Rebecca@afamilyforeverychild.org for available times and dates.

If you have any additional questions concerning recruitment please contact:

Rebecca Rhodes Event &
Recruitment Coordinator A Family
For Every Child
rebecca@afamilyforeverychild.org
(541)343-2856 | FAX (541)343-2866
1675 West 11th Ave Eugene, OR
97402
www.afamilyforeverychild.org

[Forward this email](#)



Try it FREE today.

This email was sent to scott.corcoran@afamilyforeverychild.org by rebecca@afamilyforeverychild.org | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
A Family For Every Child | 1675 W 11th Avenue | Eugene | OR | 97402