

A Family For Every Child Recruitment



Recruitment Newsletter

July 2016

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A Family For Every Child can assist you with a variety of recruitment services for your children. We are happy to work with you to create a comprehensive plan for recruitment which includes the many services featured in this newsletter.

We are great partners! If you are interested in streamlining the process for your state, county, agency or organization, we are here to help. We have formal and informal agreements with states, adoption exchanges, organizations and individual workers all across the country. Feel free to contact us to discuss how a partnership might benefit your children!



Photolisting

**How to
Photolist a
Child**
Select the option

Our system is specifically designed to help you in all aspects of photolisting and to provide you with options.

*that works best
for you!*

[Photolist from our
website](#)

[MAP for
Professionals Login](#)

[Quickly Photolist a
Child](#)

[Visit our website](#)

**Questions
About
Photolisting?**

**Contact:
[Kelli Smith](#)**

**MAP for
Professionals
login:**

To create a login or
to recover your
password with
your current
registration, please

[Click Here](#)

The most popular form of photo listing is our

Public Photo Listing Website . Public photo listing is advantageous as it reaches many more families. Children with public photo listing average an additional 15 home study submissions.

Ways to photolist:

Directly from our **Website**

Through your **MAP for Professionals
Social Worker Login**

Quicklist!

Options in photolisting:

Our **public photolisting website**

For **homestudy approved families
only**

**In-State, Regional, or National
Recruitment Areas**

MAP for Professionals Login

**Matching Assistance
Program**



"Adopting one child won't change the world:
but for that child, the world will change."

Matching Assistance Program (MAP) for

Questions?

Contact:

[Matching Assistance Program \(MAP\)](#)

Monthly Interactive Follow-Up Email

Manage your listings by updating a child's status, request recruitment services, or send a message right from one monthly report-

Professionals provides a way for Social Workers and Adoption Workers to create an account designed to assist with the matching process and create a line of communication between workers and families.

For child **Social Workers/Recruiters:**

- * Conduct a targeted search for potential adoptive families by entering in specific criteria
- * Browse through over 300 adoptive families' profiles and homestudies
- * Easily list children or change their recruitment status
- * Request recruitment services for a child on your caseload
- * Create an urgent placement email for children who need to be placed quickly
- * Private message a family and/or their adoption worker

For family **Adoption Workers:**

- * Quickly submit a family's home study
- * Send your family potential child matches
- * Private message a child's social worker
- * View a family's recent submissions
- * Recommend a family join our Matching Assistance Program
- * Request recruitment services for your families

MAP for Professionals Login for both child social workers and family adoption workers is a convenient way to view all of the activities associated with your account, while providing access to additional support and recruitment services provided by A Family For Every Child's matching team.

style email!

**Questions
About our
Interactive
Follow-up
Email?**

Contact:
[Kelli Smith](#)

**Targeted
Outreach**

*Provide the
criteria you are
seeking in a
family utilizing
our convenient
request form.*

**Create your MAP for Professionals login
[here!](#)**

**For additional information or questions
regarding MAP, please contact:
Michelle Ehlers
matching@afamilyforeverychild.org
(541) 343-2856**

Our Monthly Interactive Email

Constructed similarly to a monthly report of your featured children, this **Interactive Follow-up Email** provides you with a way to update your child listings, change the status of a child, request recruitment services and more right from your inbox! It truly is as easy as "clicking a button!"

There are three sections to the **Interactive Follow-Up Email**:

- The **first** is a list of all your current and active children
- The **second** section is a list of all children who have been updated within the last 30 days
- The **third** section includes all children with a status of On Hold; those children for whom you are not currently accepting home studies

*" I like the new interactive follow up system.
I like that it is only one e-mail and that I can
update all the kids at the same time." --
K.C.. state contact individual*

**Questions
About Online
Child Matching
Events**

Contact:
[Kelli Smith](#)

Targeted Search

We can search our database of families interested in adoption to look for potential matches; you simply provide us with the specific criteria on which you wish to focus such as location or family dynamic.

We then custom design an aesthetically pleasing email to send out to the targeted audience. Extra photos can really make this type of targeted outreach shine, so feel free to share additional photos.

You can request a Targeted Search by contacting our Recruitment Team or by filling out the request form [here](#).

Online Child Matching Event

**Questions
About Online
Family
Matching
Events**

Contact:
[Kelli Smith](#)

Online Child Matching Events are a great way for you to connect with families nationwide! Conducted much like a webinar, you can present a particular child or sibling group to home study approved families. Because the **participants are home study approved**, you can be a little more forthcoming on some of the challenges a family might face, while presenting the child in the best possible light.

Families have the ability to type in questions for you to answer during your presentation. We conduct at least one and usually 2

**Questions
About Photos
for Recruitment
Purposes?**

Contact:
[Dainelle Kober](#)

Online Child Matching Events per month, featuring 4 to 7 children/sibling groups.

"It was convenient, informative, and hearing the caseworkers talk about the kids gave us a better picture of the kids overall." M.H., prospective parent

Online Family Matching Event

**Questions
About
Featuring
Children in our
Heart Gallery
Venues?**

Contact:
[Dainelle Kober](#)

Online Family Matching Events are a webinar where social workers may learn more about participating families. Workers have the ability to type in questions to the families during their presentation.

This is a great opportunity for child social workers to learn more about a family and to determine if a presented family has the qualities a worker is seeking for children on their case load.

Recruitment Photos

We have volunteer photographers all across the country. A Family For Every Child will arrange for professional photographers to take pictures of your children in order to use them for recruitment purposes.

Typically, recent, nice and professional pictures that show the child doing a hobby or activity they love get the best responses from potential adoptive families. Request photos with our convenient request form [here](#).

Heart Gallery

What is the Heart Gallery?

The Heart Gallery is a traveling "art exhibit" of beautiful professional photographs of local and nationwide children who are currently in foster care and waiting adoption.

Our Heart Gallery does not consist of just our website! We have approximately 50 venues where your child's photo can be featured! These are located in faith based organizations, grocery stores, malls, airports and other public places throughout our home state of Oregon. Photos are rotated to various venues every 8 weeks for maximum exposure. It's just one additional way of promoting the needs of your hardest to place children for maximum exposure.

Who are the Heart Gallery Children?

They represent the 500,000 children in foster care in the United States, 30,000 of whom are here in the Northwest, waiting for a forever family to love them. Since A Family For Every Child was founded more than 500 foster children have been featured in Heart Galleries, and more than 250 have found their forever families.

About Us:

A Family For Every Child seeks to find permanent, loving homes for children currently in foster care awaiting adoption. We strive to provide recruitment options, flexibility and

customization for partners and individual workers alike. We offer all of these services free of charge and seek to give you the high level of customer service you have come to expect.

To learn more about how AFFEC can partner with your agency or organization, learn more about our services, or to schedule services, contact Kelli Smith at: recruitment@afamilyforeverychild.org or call 541-343-2856

You can also visit our website [here](#) to learn more about our programs and services.

Thank You!

"I would like to thank all of the dedicated social workers and recruiters nationwide with whom I have had the pleasure to work and to welcome those with whom I have not yet had the opportunity. We all have the same goal, the same mission to find a forever family for every waiting foster child. It is a privilege to partner with you and to serve your children."

Kelli Smith
Child and Family Operations Coordinator
A Family For Every Child

A Family For Every Child

recruitment@afamilyforeverychild.org

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