

A Family For Every Child
Matching Assistance

*"We should not be asking who this child belongs to,
but who belongs to this child."*

Promoting Your Family

A Family for Every Child offers a number of free recruitment options that families may participate in to help them connect with caseworkers. Our recruitment options are very successful, and are a great way to promote and advocate for your family. The following is a list of our recruitment options, and how to participate:

- **Online recruitment:** Families may have their biography featured on our Waiting Families page, allowing more exposure to caseworkers searching for adoptive families. They must grant us permission to display their biography on the Internet in order to be listed on our Waiting Families page. *A lot of caseworkers send me inquires on families they have seen on the Waiting Families page.
- **Feature Family email recruitment:** Families may have their biography sent out to over 4000 caseworkers, CASAs and recruiters across the country in a weekly recruitment email. The family must have their biography listed on our Waiting Families page for this to be offered.
- **Front-page feature:** Families may have their biography displayed on our home page for one week.
- **General Newsletter recruitment:** Families may have their biography featured in a general Matching Assistance Newsletter that goes out every other month.
- Families must grant us permission to display their bio on the Internet in order to take advantage of the online, Feature Family email, front page and general newsletter recruitment.
 - To do so, they must login to their accounts and on the Family Home Page click the link that reads **[OPTIONAL] Grant Permission for Display on the Internet**. They need to click the check box on the next page, and then click "Submit".

- **Online Matching Events:** We offer online matching events for families to connect with caseworkers. Information on these events can be found here: <http://www.afamilyforeverychild.org/Adoption/MatchingEvent/General.php>
 - **Family Matching Events:** Families present their biographies to caseworkers, who ask the family questions and think of children on their caseload that would be a good fit for this family.
 - **Child Matching Events:** Caseworkers present a child's biography to families, and answer their questions. At the end of the event families have the option of submitting their home study for any of the children/sibling groups that were featured during the event.

All of our recruitment options are FREE so there is no reason why you should not participate in at least one. These options are your best chance to be connected with a caseworker and can help expedite the matching process.