



# A Home for the Holidays 2018

Winter Wonderland Gala and Auction



A Family for Every Child  
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# A Home for the Holidays

November 15, 2018 · Eugene, OR

Partner with A Family For Every Child and Make a Difference in the Lives of Foster Children

Businesses and community leaders looking for creative and engaging ways to make a difference in the lives of foster and at-risk youth are invited to partner with AFFEC (A Family For Every Child) at our 9th annual “Home for the Holidays” Winter Wonderland themed dinner and auction. Sponsorship support raised at this event helps to provide critical funding to our 13 programs supporting our mission of finding permanent and loving homes for waiting foster children both locally and nationally.

AFFEC's services include mentoring, advocate services, family building services, and overall support to the child, extended family members, social worker, and potential adoptive families. We strive to build bridges and create partnerships with other organizations and nonprofits, both locally and nationwide. It is our goal that no family encounters undue road blocks that prevent adopting a child from foster care. When you partner with AFFEC you are making a lasting impact in the lives of children while helping to strengthen our programs.

## Why Partner with AFFEC?

- AFFEC is proud to offer a variety of sponsorship opportunities that can be tailored to your marketing goals and budget.
- Event cross-marketing will increase your exposure within the community through event promotion on the AFFEC website, e-newsletter and social media, as well as through printed materials distributed at the event.
- Sponsorship allows you to connect with new and potential customers.
- Your support makes a difference and changes lives.

## How Does Your Support Makes a Difference?

Your sponsorship supports the nearly 500,000 children living in foster care in the United States, 1,000 of these children live in Lane County. Your support allows us to:

- Provide mentoring services to foster and at-risk youth in Oregon
- Conduct family finding searches that investigate and identify natural supports for children in our program
- Provide extreme recruitment services that assist children with the most immediate need for permanent placement, such as children with long histories in the foster care system or children with time-sensitive special needs
- Facilitate online matching events that utilize interactive, user-friendly technology to match children and permanent families, not just in the Pacific Northwest, but across the nation

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OUR MISSION: A Family for Every Child is dedicated to finding loving, permanent families for every waiting foster child.

## 2018 Sponsorship Levels

### **Presenting Sponsor: \$10,000**

- One reserved table with seating for 10 guests, prominently featured at the event
- Multiple digital frames throughout the event featuring your logo
- Posters displayed at event and in our Heart Galleries from October to November featuring your logo
- Your logo included in our event program and featured prominently in our invitation
- You will be featured in our slide presentation during the Cocktail Social Hour
- Acknowledgement at the event from the stage, where you may stand and be recognized
- A month long feature on our web site with a link to your web page
- Name or company logo featured as our sponsor during all social media campaigns (Facebook, Twitter Pinterest, Google+, LinkedIn)
- 4 premium tickets to our events (Princess for a Day, Hero for a Day, Blues Benefit, Heart of Country, etc.)
- A personal drink cart at your table for your guests, featuring various hard alcohol and mixers
- You will be featured as the Title Sponsor for our 2019 Hero for a Day in all promotional materials and marketing
- Public acknowledgement on various local media outlets, such as radio and television ads
- 1 year rotating Heart Gallery exhibit at your place of business

### **Gold Sponsor: \$5,000**

- One premium reserved table with your company logo, with seating for 10 guests
- Recognition from the stage during the evening as a gold sponsor
- 2 bottles of champagne on your table
- 2 premium tickets to our events (Princess for a Day, Hero for a Day, Blues Benefit, Heart of Country, etc.)
- Name or company logo listed in the program booklet at the event
- Name or company logo featured as our sponsor during all social media campaigns (Facebook, Twitter Pinterest, Google+, LinkedIn)
- Your name or logo displayed on all our website event pages
- Public acknowledgement on various local media outlets, such as radio and television ads
- 1 year rotating Heart Gallery exhibit at your place of business

### **Silver Sponsor: \$2,500**

- One premium reserved table with your company logo, with seating for 10 guests
- Recognition during the evening as a silver sponsor
- Name or company logo listed in the program booklet at the event
- Name or company logo displayed on our website event pages and several social media sites
- 6 month rotating Heart Gallery exhibit at your place of business

### **Bronze Sponsor: \$1,500**

- One premium reserved table with your company logo, with seating for 10 guests
- Name or company logo listed in the program booklet at the event
- Name or company logo displayed on our website event pages and several social media sites
- 6 month year rotating Heart Gallery exhibit at your place of business

**First Time Supporter: \$1,000**

- One premium reserved table with your company logo, with seating for 10 guests
- Name or company logo listed in the program booklet at event
- Name or company logo displayed on our website event pages and several social media sites
- Our staff will come to your work place and share about the various volunteer opportunities with AFFEC as well as employee giving plans

**A/V Sponsor: \$1,500**

- 4 seats at table
- Recognition during the evening as the A/V Sponsor
- Name or company logo in the program booklet at event
- Name or company logo displayed on our website event pages and several social media sites

**Half Table Sponsorship: \$1,000**

- Five premium reserved seats at a table with your company logo
- Name or company logo listed in the program booklet at event
- Name or company logo displayed on our website event pages and several social media sites

**Package Sponsor: \$1,000**

- 2 seats at table
- Recognition during the oral/live auction as sponsor of "x" package
- Name or company logo listed in the program booklet at event
- Name or company logo displayed on our website event pages and several social media sites

**Silent Auction Sponsor: \$750**

- Recognition of your name or company logo at silent auction tables & in program booklet

**Wine Wall Sponsor: \$500**

- Recognition of your name or company logo at wine wall & in program booklet

**Dessert Dash Sponsor: \$500**

- Your name or company logo on dessert dash table(s) & in program booklet

**Matching Gift Sponsor: \$25 - \$500**

- Your name or company logo featured on a snowflake ornament that will be displayed on a tree at the event. All funds donated in any amount from \$25.00 to \$500.00 will be matched dollar-for-dollar by a generous community champion, up to \$25,000.00.

Please provide the following important information:

Company/individual name: \_\_\_\_\_

Company representative: \_\_\_\_\_

Email: \_\_\_\_\_ Contact number: \_\_\_\_\_