

**A Family For Every Child  
Presents**



A festival emceed by Bill Barret of 93.3 that features live music, local BBQ & Artisans, raffle prizes & activities for the whole family.

**Sunday September 8**

**11 am - 5pm**

**Alton Baker Park**

**Eugene, OR**

1675 W. 11th Avenue | Eugene, OR 97402 | 541-343-2856  
[www.afamilyforeverychild.org](http://www.afamilyforeverychild.org)



# Heart of Country Festival 2019

Partner with *A Family For Every Child* and Make a Difference in the Lives of Foster Children

A Family For Every Child invites you to partner with us at our signature Summer event, Heart of Country. This fun western themed fundraiser features a BBQ Cook Off, Live Country Music, Beer Garden and Raffle. Sponsorship support raised at this event helps to provide critical funding for 13 programs that support our mission of finding permanent and loving homes for waiting foster children both locally and nationally.

AFFEC's services include mentoring, advocate services, family building services, and overall support to the child, extended family members, social worker, and potential adoptive families. It is our goal that no family encounters undue road blocks that prevent adopting a child from foster care. When you partner with AFFEC you are making a lasting impact in the lives of children while helping to strengthen our programs.



## Why Partner with AFFEC?

- AFFEC is proud to offer a variety of sponsorship opportunities that can be tailored to your marketing goals and budget.
- Event promotions will increase your exposure within the community through various avenues such as on the AFFEC website, e-newsletter and social media, as well as through printed materials distributed at the event.
- Sponsorship allows you to connect with new and potential customers.

## How Your Support Makes a Difference?

Your sponsorship supports the nearly 500,000 children living in foster care in the United States, 1,000 of these children live in Lane County. Your support allows us to:

- Provide mentoring services to foster and at-risk youth in Oregon
- Conduct family finding searches that investigate and identify natural supports for children in our program
- Provide extreme recruitment services that assist children with the most immediate need for permanent placement, such as children with long histories in the foster care system or children with time-sensitive special needs
- Facilitate online matching events that utilize interactive, user-friendly technology to match children and permanent families, not just in the Pacific Northwest, but across the nation

---

OUR MISSION: A Family for Every Child is dedicated to finding loving, permanent families for every waiting foster child.

PLACED: More than 7500 Children·575 Sibling Groups ·1735 Minority Children·514 Oregon Children·1350 Teenagers  
SERVED: 1250 Heart Gallery Photos·650 MAP Families Matched·350 Mentor Matches·155 Family Finding Classes·  
Over 4350 Community Princesses and Heroes for a Day

# Sponsorship Levels

## **Headline Sponsor - \$10,000**

- Title Sponsor of the Event
- Listed in all publicity (social media and local media) as the Headline sponsor
- Company Name/logo prominently placed on all promotional materials and event signage
- Company Name/logo included on event website and social media
- Thank you in our email newsletter and social media with circulation to more than 18,000 supporters
- 10 social media posts including Facebook Live videos and 5 integrated advertising posts
- Banner prominently advertised promoting your company
- Acknowledgement from Music Stage
- 10 Raffle Tickets that can go towards any prize, including a grill valued at \$700

## **Heart of Country Partner - \$5000**

- Listed in all publicity (social media and local media) as Heart of Country Partner
- Company Name/logo included on event website and social media
- 7 social media posts and 2 integrated advertising posts
- Company Name/logo included on all promotional materials and event website
- Thank you in our email newsletter and social media with circulation to more than 18,000 supporters
- 8 Raffle Tickets that can go towards any prize, including a grill valued at \$700
- Acknowledgement from the music stage

## **Entertainment Sponsor - \$2500**

- Sponsor for the live music at the event
- Company name/logo promoted on banner at the entertainment stage, emceed by Bill Barret of 93.3 New Country radio station
- Announcement from the music stage as our Entertainment Sponsor
- 5 Social Media posts
- Listed in all publicity and promotional material for the event
- Thank you in our national email newsletter with circulation to more than 18,000 supporters
- 6 Raffle Tickets that can go towards any prize, including a grill valued at \$700

## **Family Activities Sponsor - \$2000**

- Sponsor for the BBQ Cook Off
- Company Name/logo included on event website and social media
- 3 social media posts
- Thank you in our email newsletter with circulation to more than 18,000 supporters
- Company Name/logo included on all promotional materials and event signage
- 4 Raffle Tickets that can go towards any prize, including a grill valued at \$700

## **Heart Gallery Sponsor - \$500**

- Company Logo displayed on Special Heart of Country Heart Gallery
- Listed in all publicity as the Heart Gallery sponsor
- Thank you in our email newsletter and social media with circulation to more than 18,000 people
- 2 Raffle Tickets that can go towards any prize, including a grill valued at \$700

## **Exhibitor Booth Sponsor - \$100**

- Informational or Vendor Booth Space at the event
- Thank you in our email newsletter and social media with circulation to more than 18,000 people



**Company/Individual name:** \_\_\_\_\_

**Company Representative:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Contact Number:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

