A FAMILY FOR EVERY CHILD PRESENTS

HEART OF COUNTRY

SUMMER MUSIC FESTIVAL

A family-friendly summer music festival, free to the public, in support of foster youth

SEPTEMBER 18, 2022 • 11 AM - 5 PM • EMU GREEN

FAMILY-FRIENDLY • FREE

WWW.AFAMILYFOREVERYCHILD.ORG/HEART-OF-COUNTRY

Event Information

EVENT BASICS

Heart of Country is an annual summer music festival which raises money for at-risk foster youth. The event is free and open to the public, and consists of a main stage featuring local bands and musical artists, a food pod, a vendor marketplace, a raffle, and kids activities.

The sixth annual Heart of Country takes place on Sunday, September 18th, from 11:00 AM to 5:00 PM at the EMU Green on the University of Oregon campus in Eugene, OR. The event is expected to draw an attendance of approximately 400-500 people.

ABOUT THE CAUSE

A Family For Every Child is a 501(c)3 nonprofit adoption agency located in Eugene, Oregon. A Family For Every Child strives to find a permanent, adoptive home for every child waiting in foster care. Founded in 2006, A Family For Every Child currently houses 13 distinct programs, including the adoption agency, the Host Home Youth Homelessness Program, Matching Assistance, At-Risk Youth Mentorship, the Heart Gallery of Lane County, and more.

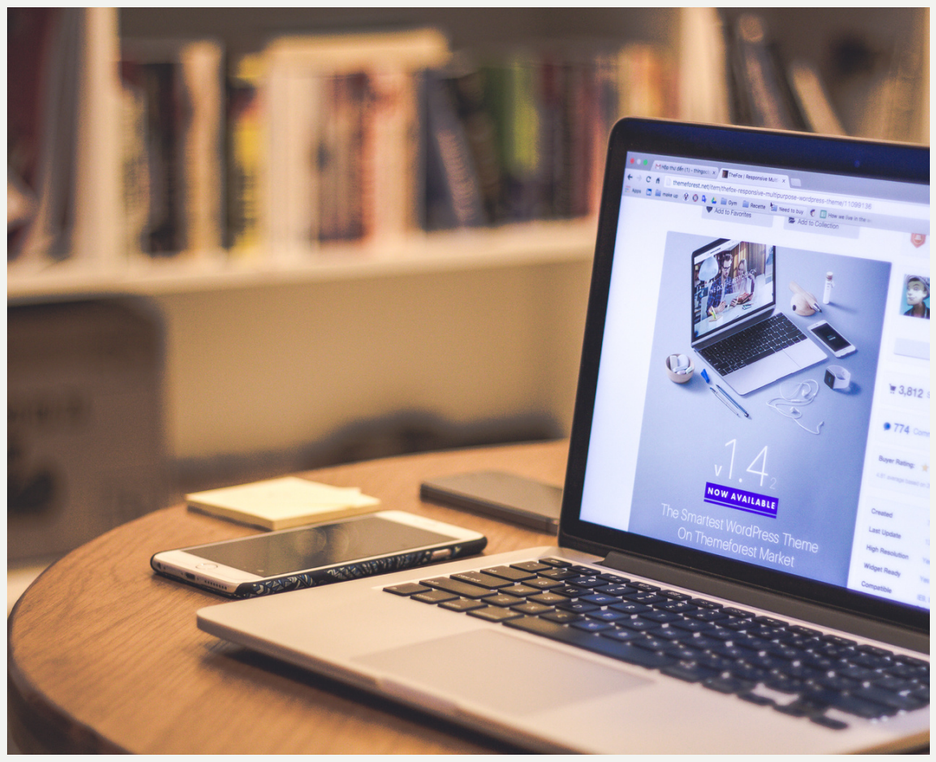
Sponsorship Information

FUND ALLOCATION

All donors and sponsors have the right towards anonymity, transparency, and fiscal oversight. Funds raised from A Family For Every Child's Heart of Country Summer Music Festival go directly towards AFFEC's 13 core programs. If you wish your donation to be allocated to a specific program or event, or if you have questions about how your donation will be utilized to help foster and at-risk youth, please reach out to the Development team directly at 541-343-2856.

LOGO USE

All of A Family For Every Child's community sponsors and donors receive recognition on the AFFEC website, in a national newsletter, and in print on event signage. If you would like your sponsorship to remain anonymous, or for your logo to not be used, please let us know directly at development@afamilyforeverychild.org



Sponsorship Tiers

$10,000 PRESENTING SPONSOR

- Verbal recognition at the event, naming your business as the presenting sponsor
- Recognition of your business as the presenting sponsor on all press/media coverage
- Opportunity to come on stage and briefly speak to the crowd at the festival
- Opportunity to meet with the Events Team and Executive Director to assist in the planning and design of the event
- Free vendor space to table or distribute information at the event
- 4 tickets to our 2023 Home Is Where The Heart Is Gala
- Customized social media campaign featuring your business
- Facebook Live from your business announcing you as the Presenting Sponsor
- Backstage meet and greet with AFFEC Staff and Musical Artists

$5,000 PLATINUM SPONSOR

- Free one-year Heart Gallery at your business
- 6 posts on our social media accounts advertising your business
- Free vendor space to table or distribute information at the event
- 2 tickets to our 2023 Home Is Where The Heart Is Gala
- Facebook Live from your business announcing you as the Platinum Sponsor
- Backstage meet and greet with AFFEC Staff and Musical Artists

Sponsorship Tiers

$3,000 GOLD SPONSOR

- 3 posts on our social media accounts advertising your business
- Free vendor space to table or distribute information at the event
- Free one-year Heart Gallery at your business
- Verbal recognition at event from Emcee
- Recognition on Social Media
- Recognition on Signage
- Recognition in our National Newsletter

$1,000 SLVER SPONSOR

- Free six-month Heart Gallery at your business
- 2 posts on our social media accounts advertising your business
- Facebook Live from your business announcing you as the Silver Sponsor
- Verbal recognition at event from Emcee
- Recognition in our National Newsletter

Sponsorship Tiers

$500 BRONZE SPONSOR

- 1 post on our social media accounts advertising your business
- Free six-month Heart Gallery at your business
- Verbal recognition at event from Emcee
- Recognition on Social Media
- Recognition on Signage
- Recognition in our National Newsletter

$0-$250 VIP SPONSOR

- Recognition on Social Media
- Recognition on Signage
- Recognition in our National Newsletter

HEART OF COUNTRY SPONSOR GUIDE

Yes, I believe in your mission and would like to sponsor 2023's Heart of Country Summer Music Festival!

Company Name (if applicable): _____

First and Last Name: _____

Mailing Address: _____

City: _____ State: _____ Zip:_____

Phone: _____ Email: _____

Payment Information:

☐ Enclosed is my check in the sum of $_____

Please make checks payable to: A Family For Every Child. Checks can be mailed to:
A Family For Every Child, 1675 West 11th Ave, Eugene OR 97402

☐ I wish to make my gift via Credit Card:

☐ $250 ☐ $500 ☐ $750 ☐ $1,000 ☐ $5,000 ☐ $10,000 ☐ Custom: $_____

☐ Mastercard ☐ Visa ☐ Discover ☐ American Express

Card Number: _____ EXP Date: _____ CVC:_____

Printed Name (As it appears on card: _____ Zip Code:_____

Authorized Signature: _____

THANK YOU FOR PARTICIPATING IN OUR ANNUAL HEART OF COUNTRY MUSIC FESTIVAL.
PLEASE EMAIL THIS FORM TO MADDY AND THE EVENTS TEAM AT
M.BROEDEL@AFAMILYFOREVERYCHILD.ORG